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ABHIVYAKTI '16

The Rural Management Conclave

Date: 21st August 2016
Venue: XIMB Auditorium



RMAX, the Rural Managers' Association of Xavier Institute of Management, Bhubaneswar (XIMB) celebrated the annual Rural Management conclave of Xavier School of Rural Management, **Abhivyakti'16** on the **21st AUG 2016** at XIMB Auditorium.

RMAX, the Rural Managers' Association of **Xavier Institute of Management, Bhubaneswar (XIMB)**, is a registered students' body with an emphasis on "learning by doing" and "learning beyond the books. To showcase our mettle and wide acceptance as a credible and diligent community, we are into a series of activities like- organizing workshops, seminars and guest lectures on contemporary issues, working on live projects from the industry, providing consultancy services, developing case studies, conducting customized market research and promotion activities.

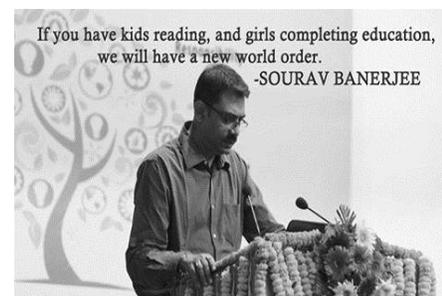
Within you is the light of a thousand suns. **Abhivyakti 2016** commences with the ceremonial lighting of the lamp.

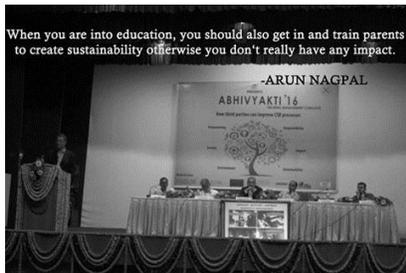


Mrs. Kajri Misra, the Dean of Xavier School of Rural Management, addresses the house during Abhivyakti 2016.

The moderator of the session, **Prof. T.Kumar**, sharing his views with the students during Abhivyakti 2016.

Mr. Sourav Banerjee, Country Director of India for Room to Read, shares his views on how educating girls can change the world scenario.





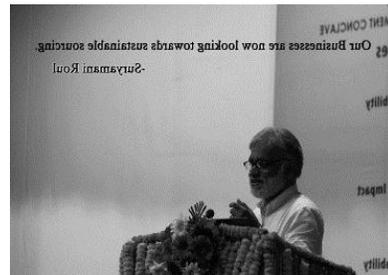
Mr. Arun Nagpal, Co-Founder and Director, Mrida Group, throws some light on how important it is to train parents to create sustainability.

Mr. Vivek Prakash, Associate Vice President, CSR, Jubilant Life Sciences Limited, addresses the audience and makes the young minds understand that CSR is a necessity for the corporates to survive.

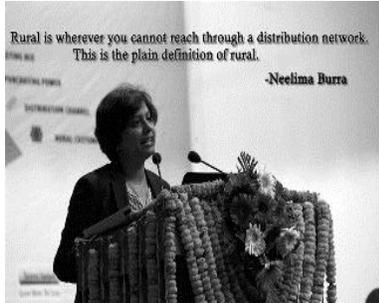


Mr. Bibhuti Pradhan, Chief Manager, Indian Oil Corporation Limited shares his views on CSR and how it works.

Mr. Suryamani Roul, Deputy Director, TechnoServe India talks about sustainable sourcing.

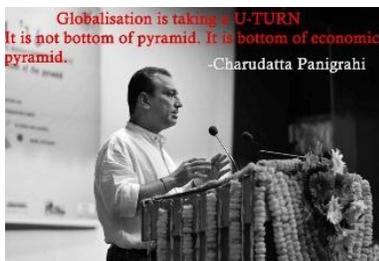
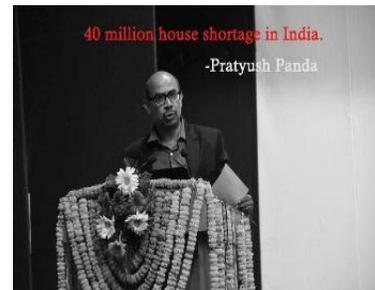


The moderator of the session, **Prof.Niraj Kumar**, sharing his views and experiences with the students during Abhivyakti 2016.



Ms. Neelima Burra, Chief Marketing Officer/ Business Head- Organised Retail/ Country Head- Olive Oil, Cargill India addresses the crowd and explains what rural means.

Mr.Pratyush Kumar Panda, CSR Head, ACC Limited sharing his views with the students about the shortage of house facilities in our country.



Mr. Charudatta Panigrahi, President and Chairman, FIDR elaborates the audience on how its isn't the bottom of the pyramid but bottom of the economic pyramid.

The Q&A session started at the end and the panel answers the questions asked by the students.

