

Abhivyakti '19: The Rural Management Conclave

18th August, 2019

An industry interface program that facilitates collaboration and discussion amongst the best minds in the field of Rural Management. The theme for the conclave was “Tectonic Shifts in Rural Milieu”



Theme for the second session was "**Role of Marketing and Social Entrepreneurship in Poverty Allievation in India**"

It was explored by our distinguished panel which included, Ms. Jayashree Rao (Chief marketing officer, Micro Energy Credits Corp), Mr. Mendu Srinivasulu (VP- eFresh Agribusiness Solutions Private Limited) and Mr. Abhishek Kher (Assistant Vice President, Bajaj Allianz General Insurance Co. Ltd.)



Theme for the third session was "**Policy Advisory for Rural Governance and The Need for Skill Development**"
It was explored by our distinguished panel which includes, Ms. Aparna Singh (Senior Manager, CSR & Projects, AISECT), Ms. Vibha Bansal (Associate Director, International Tax & Regulatory, KPMG) and Mr. Sanjit Kumar Behera (Director, CSR Council, Practical Action Foundation India)

